

2025 Annual Sponsorship Program

Join the effort to create healthy hospitals, communities, and individuals in Georgia!

2025 Annual Sponsorship Program

GHA's Sponsorship Program offers valuable networking opportunities with hospital leaders and decision makers while supporting healthcare systems as they look to deliver quality care, drive operational efficiencies, and ensure financial sustainability for Georgia's hospital community. Our membership meetings and events allow sponsors the chance to deepen existing relationships and cultivate new connections within the healthcare community. Sponsorships are limited to maximize interactions with GHA member hospitals' decision makers and enhance the potential value of those interactions.

Sponsorship Benefits



Networking

Make meaningful connections with key decision-makers from Georgia hospitals, healthcare systems, and other care providers.



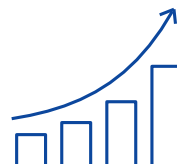
Exposure

Increase brand awareness and visibility across Georgia's healthcare landscape.



Industry Insights

Gain industry insights into the needs of Georgia's hospitals and health systems & learn more about the issues impacting the healthcare field.



Growth

Boost sales by developing new and enhancing existing relationships with leadership from Georgia hospitals.



Georgia Hospital Association
380 Interstate North Parkway SE
Suite 150
Atlanta, GA 30339
www.gha.org



Shellie Whitaker
Director, Vendor Relations
Phone: 229-322-1468
Email: swhitaker@gha.org

About the Georgia Hospital Association

Founded in 1929, GHA serves 145 hospitals in Georgia and promotes the health and welfare of the public through the development of better hospital care for all Georgia's citizens. GHA fulfills its mission to be the leading advocate for Georgia hospitals in a number of ways. GHA provides information and education on issues ranging from access to health care and clinical care updates to effective hospital management and compliance with high-level accreditation standards. GHA represents its members before the Georgia General Assembly and U.S. Congress, as well as state and federal regulatory agencies, and is an allied member of the American Hospital Association.

OUR MISSION

To advance the health of individuals and communities by serving as the leading advocate for Georgia hospitals and health care systems.

OUR VISION

Georgia, where all achieve their highest potential for health through healthy hospitals, communities and individuals.

OUR VALUES & GUIDING PRINCIPLES

GHA activities are guided by respect, people, integrity, leadership, diversity, and collaboration.

2025 GHA Meetings



GHA Annual Trustee Conference

January 10th – 12th
Greensboro, GA



GHA Annual Summer Meeting

July 9th – 11th
Amelia Island, FL



Patient Safety & Quality Summit

January 13th – 14th
Greensboro, GA



GHA Center for Rural Health (CRH) Annual Meeting

August 20th – 22nd
St. Simons Island, GA



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SPONSORSHIP OPPORTUNITIES

Platinum • \$25,000

Access to Membership

- Annual Trustee Conference
 - 1 complimentary registration
 - 1 registration at cost (approximately \$875)
- Annual Summer Meeting
 - 4 complimentary registrations
 - 1 registration at cost (approximately \$900)
- Center for Rural Health (CRH) Annual Meeting
 - 2 complimentary registrations
- Invitation to attend the GHA Board Retreat

**Exhibit tables NOT included for the meetings listed above. Tables are an additional sponsorship opportunity.*

Access to Information

- *GHA Today Newsletter*
- Advance copies of GHA meeting rosters via the meeting app
- Access to members-only areas on www.gha.org
- Receipt of GHA Member Guide

Recognition & Advertisement

- Individual feature in *GHA Today* newsletter
 - *GHA Today* Daily News Clips header for one month (includes logo, description, contact information, and link to website)
 - Premium signage at membership meetings
 - Listing on GHA website (includes logo, description, contact information, and link to website)
 - Listing on the GHA Meeting App (includes logo, description, contact information, and link to website)
 - Use of GHA-licensed sponsor logo
 - Listing in the GHA Member Guide
 - Full-page ad in GHA's digital magazine, *twentyfourseven*
 - Opportunity to submit articles for *twentyfourseven**
 - Option to conduct a GHA webinar*
- *Approval based on topic and space

Gold • \$12,000

Access to Membership

- Annual Summer Meeting
 - 2 complimentary registrations
 - 1 registration at cost (approximately \$900)
- Center for Rural Health (CRH) Annual Meeting
 - 1 complimentary registration
 - 1 registration at cost (approximately \$650)

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