

FOR IMMEDIATE RELEASE

November 15, 2023

**COFFEE REGIONAL MEDICAL CENTER DEDICATES ROSE FOR
OneLegacy DONATE LIFE ROSE PARADE FLOAT, “LIFTING EACH OTHER UP”**

(November 15, 2023), Douglas, Ga – Coffee Regional Medical Center is proud to continue our partnership with LifeLink® of Georgia and Donate Life America by dedicating a rose to be placed on the 2024 OneLegacy Donate Life Rose Parade float.

Coffee Regional’s President & CEO, Vicki Lewis, shared a personal message of hope and remembrance honoring donors, recipients, and others who have been touched by organ, eye and tissue donation. This rose will join thousands of others to create a dedication garden that is a featured design element on the float each year.

Vicki Lewis shared, “With this rose dedication, CRMC is publicly recognizing our staff’s dedication and commitment to organ and tissue donation. We are pleased to partner with LifeLink of Georgia on this project and honored to be a part of this celebration of hope and life watched by millions on New Year’s Day.”

Celebrating its 21st year, the OneLegacy Donate Life Rose Parade float continues its mission to save and heal lives by sharing the gift of life and delivering the message of organ, eye and tissue donation to the world. The 2024 OneLegacy Donate Life Rose Parade float, *Woven Together: The Dance of Life*, showcases the culture of the Hopi, native to the American Southwest. The float will feature a beautiful Butterfly Dancer surrounded by traditionally woven baskets full of life-giving corn and other fruits from Hopi culture. Memorial floragraphs honoring life-giving organ, eye and tissue donors will be displayed on the baskets; transplant recipients will ride on the float, and living donors will walk alongside it.

Tune in on January 1, 2024, at 11:00 a.m. EST to watch the Rose Parade and see the OneLegacy Donate Life float!

In the United States today there are over 105,000 people waiting for a life-saving organ, and hundreds of thousands more whose lives could be healed through eye and tissue transplantation. A single organ and tissue donor can save up to eight lives and heal as many as 75 more. Individuals can register their donation decision at [Donate Life Georgia](https://www.donatelifefloat.org) or when obtaining or renewing a driver license. Further information about the OneLegacy Donate Life float, decorating, and facts about donation and transplantation can be found at www.donatelifefloat.org.

About Coffee Regional Medical Center:

Coffee Regional Medical Center, Inc., is a non-profit, acute care 98-bed hospital in Douglas, Georgia. The current facility opened in July 1998, replacing the original building constructed in 1953. The 200,000-square-foot hospital is designed with inpatient adult and pediatric beds and expanded outpatient service areas, including interventional cardiology and hematology and oncology infusion services, to assure exceptional care and wellness close to home. The Medical Staff membership includes anesthesiology, bariatrics, cardiology, emergency medicine, ENT, family practice, general surgery, GI, hematology, internal medicine, interventional cardiology, nephrology, neurology, OB/GYN, oncology/hematology, ophthalmology, orthopedics, pain management, pathology, pediatrics, podiatry, pulmonology, radiology, urology, and wound care. Serving Coffee

and surrounding counties since 1953, we have become an integral part of the fabric of our community and a major contributor to the economic health of Douglas, Georgia. To learn more, visit www.coffeeregional.org/



