



## NEWS RELEASE

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### **Thomaston-Upson Chamber of Commerce Recognizes URMIC CEO Jeff Tarrant with Executive of the Year Award**

**Thomaston, GA, November 16, 2023** – Upson Regional Medical Center is proud to announce that CEO Jeff Tarrant has been awarded the 2023 Executive of the Year Award from the Thomaston-Upson Chamber of Commerce.

Jeff has been devoted to healthcare administration since 1983. He took on the role of CEO at Upson Regional Medical Center in 2019, and the organization has flourished under his leadership.

Jeff takes an active part in building a culture at URMIC that encourages the over 800 full and part time staff members and providers to put patient care first.

Upson Regional has experienced steady growth during Jeff's time as CEO. He takes his commitment to providing health care services to the citizens in the six-county area surrounding URMIC seriously, and has expanded service offerings to provide needed care close to home. Under his leadership, URMIC has seen the additions of a state-of-the-art helipad, daVinci Surgical Robot, Interventional Cath Lab, Stroke and Chest Pain Accreditations, and so much more. He is a problem solver who finds solutions that profoundly affect the lives and safety of patients, including an innovative partnership with MedPro EMS to ensure patients have efficient transport to the next appropriate level of care.

When asked what Jeff enjoys most about working in healthcare in Upson County, he shared, "Moving to Thomaston was a great decision my wife and I made almost 5 years ago. While Thomaston offers that small town feel and quality of life we love, Thomaston also has innovative leaders working to ensure our community continues to grow in ways that make sense. I am proud to be part of an organization that constantly looks for opportunities to better serve our middle Georgia population. In Thomaston, we are able to enjoy this fantastic rural quality of life, and yet still have access to cutting edge healthcare services with world class providers, staff, and technology. Really the best of both worlds!"

To learn more about Upson Regional Medical Center and the services offered, visit, [urmc.org](http://urmc.org) and follow Upson Regional Medical Center on Facebook and Instagram.

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