



PRESS RELEASE

FOR MEDIA INFORMATION

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Date: Sept. 8, 2023

AdventHealth Georgia challenges community to light porches pink for breast cancer awareness

Throughout the month of October, the AdventHealth cancer care teams are challenging our community once again to light porches pink across Northwest Georgia to spread awareness of breast cancer.

The "Light Your Porch Pink" movement shines a light on breast cancer, which affects one in eight women and is easily treatable when caught early. Community members are invited to participate in this experience by installing a pink light bulb in their front porch light socket, creating a pink evening glow.

Thousands of pink light bulbs will be distributed across Floyd, Gordon and Murray counties. Light bulbs are available for pick-up at the following locations while supplies last:

- AdventHealth Gordon, East Entrance Lobby
1035 Red Bud Road, Calhoun, GA 30701
- AdventHealth Gordon, North Entrance Lobby
1035 Red Bud Road, Calhoun, GA 30701
- AdventHealth Gordon, Edna Owens Breast Center
1035 Red Bud Road, Calhoun, GA 30701
- AdventHealth Murray, Main Entrance Lobby
707 Old Dalton Road, Chatsworth, GA 30705
- AdventHealth Redmond, Main Entrance Lobby
501 Redmond Road, Rome, GA 30165

When lighting your porch pink, be sure to take photos and share them on social media with the #PinkPorchGA hashtag, along with your reasons for shining a light on breast cancer. Last year, a multitude of people across Northwest Georgia shared tributes and photos of their porches and loved ones who had been affected by breast cancer.

"We were incredibly inspired last October to see houses lit up in pink in support of breast cancer survivors and loved ones," said Garrett Nudd, Associate Vice President for marketing and brand Strategy at AdventHealth Georgia. "We hope this continues to inspire friends and family members to encourage loved ones to schedule regular cancer checks, which ultimately help save lives each year."

To schedule a mammogram or learn more, please call 800-973-5571. To learn more about the "Light Your Porch Pink" movement, visit PinkPorchGA.com.

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About AdventHealth

With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth is a connected system of care for every stage of life and health. More than 90,000 skilled and compassionate caregivers in physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers provide individualized, wholistic care. A shared vision, common values, focus on whole-person health and commitment to making communities healthier unify the system's nearly 50 hospital campuses and hundreds of care sites in diverse markets throughout almost a dozen states. For more information about AdventHealth, visit AdventHealth.com or [Facebook.com/AdventHealth](https://www.facebook.com/AdventHealth).